

Chemicals are Enablers Not a Substitute for Weekly Cleaning

Requirements: Chemicals are enablers. They insure a healthy and esthetically correct pool presentation when used with effective cleaning maintenance, proper filtration cycles and peak performing equipment, all working in harmony in a leak free environment. Chemicals will not cause dirt, leaves and other debris to disappear. Chemicals kill algae and bacteria. When a pool is properly brushed, filtered and vacuumed, then and only then will you see dirt and debris removed from a pool. Let me say this another way. Every pool requires a year round weekly Full Chemical and Cleaning Maintenance Program. Debris left in a pool significantly elevates the risk of a chemical failure. Our three levels of service plans are very price competitive. These plans offer our customers the opportunity to save additional money by them participating (not eliminating) some of the CLEANING chores on a consistent and regular basis. In summary, if you want to save this money you must perform the cleaning maintenance! No amount of chemicals will do this for you. The question is who will do the cleaning; the pool owner or their service company? Which service plan is right for you?

DISRUPTIVE FORCES:

The four key disruptive sources that affect pool performance include chemistry, cleaning, filtration and equipment performance including system and pool shell water leaks. Unfortunately when a chemical failure occurs, there is a tendency to conclude chemistry is both the problem and the solution. While it is correct that pool water chemistry must be in balance to be effective, this balance must also be in harmony with cleaning, filtration and equipment performance.

All pools do require weekly cleaning maintenance. The level of maintenance is principally determined by the pools environment, i.e., screened, tree canopy, filtration cycles and operating condition of pool equipment. Cleaning pools is a lot like exercising. We all intend to do it on a timely and consistent basis, but we never quite complete the demands of our routines. Weekly cleaning all too quickly turns into reluctant monthly cleaning chores. This situation significantly elevates the risk of pool performance failure. This is why it is critically important to be in the right service plan at the right time. Chemicals play a critical role in pool maintenance but regular cleaning, filtration, equipment performance and a leak free environment is required for optimal pool performance outcomes.

